



Because we're not shell-fish at The Holiday Factory, we are inviting all travel agents to shell their way to their own holiday *(in our best Sean Connery acc-shent).*

- 👋 Book your clients on any Holiday Factory package
- 炒 Earn 1 Shell for every R100 000 spent
- Each Shell is worth a R1 000 travel credit towards your own holiday (ANY accommodation in ANY destination we sell)
- 🗶 Launching on 02 March 2020
- 🏶 Collect 10 Shells and "Seas The Day"

Shell we go over the fine print?

Shell Crazy runs from 02 March 2020 to 28 February 2021 and travel credits must be used by 28 February 2022. Shells will be earned on every package to any Holiday Factory destination. Agents cannot transfer Shells to friends, foes or anyone else – they must be earned individually. Agencies cannot "pool" their resources and share Shells. Once you have combed our beaches and collected at least 10 Shells, it's time to book your holiday. Shells can be used as part payment towards any package but cannot be exchanged for cash or transferred to anyone else. Bona fide travel agents must be registered with The Holiday Factory to take part (but we don't mind if you haven't done a booking with us before – we'll make sure your first time is extra spe-shell). You must still be working as a travel agent when redeeming your travel credit.

Holiday Factory SHELL TRACKER

NAME:

TRAVEL AGENCY:

BOOKING REFERENCE	DATE BOOKED	PASSENGER SURNAME	HOTEL BOOKED	TOTAL VALUE OF BOOKING